

Welcome to our Privacy Policy

Your privacy is critically important to us.

It is Smart Metatec's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to <https://www.smartmetatec.com> (hereinafter, "us", "we", or "<https://www.smartmetatec.com>"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our website, set forth the general rules and policies governing your use of our website. Depending on your activities when visiting our website, you may be required to agree to additional terms and conditions.

Website Visitors

Like most website operators, Smart Metatec collects non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Smart Metatec's purpose in collecting non-personally identifying information is to better understand how Smart Metatec's visitors use its website. From time to time, Smart Metatec may release non-personally identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Smart Metatec also collects potentially personally identifying information like Internet Protocol (IP) addresses for logged-in users and for users leaving comments on <https://www.smartmetatec.com> blog posts. Smart Metatec only discloses logged-in user and commenter IP addresses under the same circumstances that it uses and discloses personally identifying information as described below.

Gathering of Personally Identifying Information

Certain visitors to Smart Metatec's websites choose to interact with Smart Metatec in ways that require Smart Metatec to gather personally identifying information. The amount and type of information that Smart Metatec gathers depend on the nature of the interaction. For example, we ask visitors who sign up for a blog at <https://www.smartmetatec.com> to provide a username and email address.

Contact Forms

Information submitted through the contact forms on our Site is sent to our company email, hosted by Lutiek Hosting. You can find more about Google policy here.

While we keep these submissions for customer service purposes and never share with any third parties.

Support

To help our support debug our product related issue, we might ask you to share a license key, name, email address, copy of your website, or login details with us. Since this is your website, you are the one

responsible for its data and we strongly encourage you to share a staging site and remove any personal information from the database before sharing it with us.

That being said, here are some important points about what happens with the site duplicates and data that is shared with our support:

- When a debug or setting check is needed, we ask for access to the site or even a full copy of the site.
- We use that access/duplicates strictly for debugging.
- We do not share that data with anyone outside of the company.
- We cannot be held responsible for any loss of private information from databases and of your website if that should occur. We recommend that you should only share the staging site or have a fully working backup of whatever website you share with us.

Purchase

We do not store information on your credit cards and all payments are handled through payment gateways.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover.

Additionally, when you make a purchase or attempt to make a purchase through the Site we verify your credit card through a payment gateway, and we collect certain information from you, including your name, billing address, shipping address, payment information, email address, and phone number.

License Keys

To validate the purchase and to unlock benefits such as automatic updates, support from our developers, and extra resources for the product offered, a license key is required. While activating the license key, we receive your website URL, name, and email address. Also, we keep records of all website URLs where license keys are activated.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of

most interest to you. This Privacy Policy covers the use of cookies by Smart Metatec and does not cover the use of cookies by any advertisers.

Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and the Terms and Conditions of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites, products, or services.

Marketing

<https://www.smartmetatec.com> uses Google AdWords for remarketing

<https://www.smartmetatec.com> uses the remarketing services to advertise on third-party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt-out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

Cookies

To enrich and perfect your online experience, Smart Metatec uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising, and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Smart Metatec uses cookies to help Smart Metatec identify and track visitors, their usage of <https://www.smartmetatec.com>, and their website access preferences. Smart Metatec visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Smart Metatec's websites, with the drawback that certain features of Smart Metatec's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Smart Metatec's use of cookies.

E-commerce

Those who engage in transactions with Smart Metatec – by purchasing Smart Metatec's services or products are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Smart Metatec collects such information only insofar as is necessary or appropriate to fulfil the purpose of the visitor's interaction

with Smart Metatec. Smart Metatec does not disclose personally identifying information other than as described below. And visitors can always refuse to supply personally identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Privacy Policy Changes

Although most changes are likely to be minor, Smart Metatec may change its Privacy Policy from time to time, and in Smart Metatec's sole discretion. Smart Metatec encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

If you have any questions about this Privacy Policy, please contact us via our contact form.